



ICA Newsletter

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REACHing Out: Indonesia Chapter and Kenya Chapter Follow 👁

1. REACHing Out: Indonesia Chapter and Kenya Chapter



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ICA Indonesia Chapter

Report by Nia Sarinastiti

ICA Indonesia Chapter collaborated with the Indonesia Public Relations Association (PERHUMAS) for the road to the World Public Relations Forum (WPRF) to be held in November 19-22, 2024. The first event was for the Global Communication Knowledge Conference on Strategic Communication held September 26, 2024, with speakers representing ICA, Prof. **Timothy Coombs** of Texas A&M U and Prof. Noshir Contractor of Northwestern U, alongside ICA Indonesia Chapter Chair Prof. **Dorien Kartikawangi**. Other ICA Chapters from India (Prof **Padma Rani**), Kenya (Sister Prof. **Agnes Lucy Lando**), and Nigeria (**Ekaete George**) joined as well. The topic of discussion that Dr. **Janette Maria Pinariya** of LSPR moderated was to remind us that having a strategy in designing communication plans or campaigns will ensure effectiveness in delivering intended messages. The second collaboration was on how to publish in reputable international journals on October 9. Moderated by Dr. **Nia Sarinastiti** - ICA Indonesia Chapter Committee - and Chief Editor for Journal InterAct, the session hosted editors from three reputable journals that will select and accept papers from the Global Communications Knowledge Conference. The speakers were Prof. **Fernando Paragas**, U of the Philippines College of Mass Communication (UPCMC), and Editor-in-Chief of Plaridel Journal (Scopus Q4). Prof. **Sung Kyum Cho**, DGIST South Korea, Co-Editor and Publisher, Asian Journal for Public Opinion Research (AJPOR, Scopus Q2), and Associate Prof. **Suwichit (Sean) Chaidaroon** - U of Melbourne, Editor-in-Chief of Asia Pacific Public Relations Journal (APPRJ) who shared insights on how to publish with these reputable journals. One consistent message from all the editors was that we must consider ethical values, even in using artificial intelligence, for our responsibility as a scholar in writing for a journal.

ICA Kenya Chapter

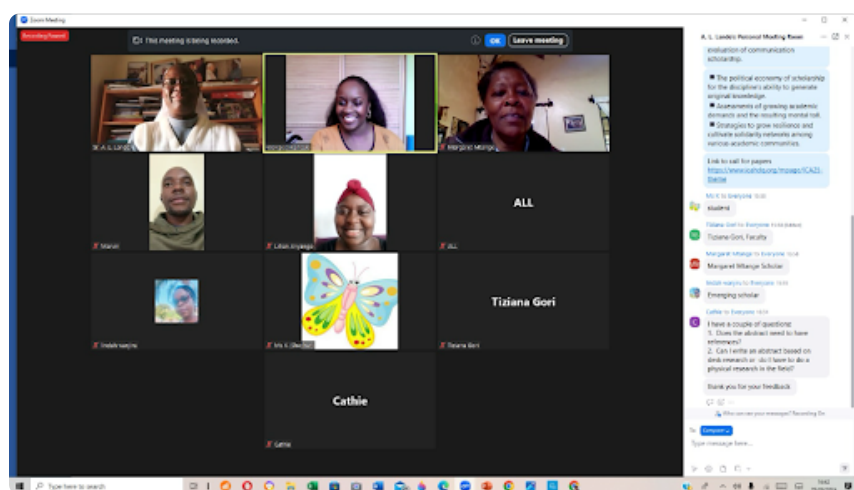
Report by Wangeci Kanyeki

In preparation for the upcoming 2025 ICA Annual Conference, which will be themed Disrupting and Consolidating Communication Research, our ICA Kenya Chapter took the lead. They held an online workshop on Wednesday, September 25th, 2024, to advise its members on writing and submitting abstracts for the upcoming 75th annual ICA conference, which will be held in Denver, Colorado, in 2025. This proactive step ensured our members were well-prepared and confident in their submissions.

The workshop was facilitated by ICA Kenya Chapter Chair, Sr. Prof. **A. L. Lando**, and supported by ICA Kenya Board Member in charge of membership, Dr. **Margaret Mtange** of the Multi-Media U of Kenya; it showcased the step-by-step guidelines on responding to the call for papers. The workshop also outlined the benefits of participating in the ICA Annual conferences so that Africa lends its voice to the wealth of research generated at the ICA conferences.

Our ICA Kenya chapter, governed by a board, currently has about 100 members from over 20 universities in Kenya. Daystar U has again been selected as the ICA 75th Conference Hub in Eastern Africa, which will happen concurrently with the ICA Conference in Colorado, Denver, USA. This inclusive approach allows participants who cannot make it to Colorado to attend the Conference in Kenya, ensuring that everyone has the opportunity to be part of this enriching experience.

Pic provided by ICA Kenya:



ICA Nigeria Chapter

Report by Ekaete George

ICA Nigeria Chapter held a writing boot camp from Friday, October 18, to Tuesday, October 29, 2024. The virtual boot camp, held for seven days, three hours each, was designed to build momentum and support for #ICA25 among ICA Nigeria members/researchers by engaging members in starting/completing/submitting their papers with hands-on guidance from ICA Fellows, past conference contributors and reviewers, and peer review sessions.

Highlights of the writing initiative are the writing clinics, which feature interactions/feedback between the participants and resource persons, and workshops, which include presentations on (but not limited to) the following: (i) why Regional Chapters and their contributions to ICA matter, (ii) developing preliminary

ideas, data, and writing outlines, (iii) choosing theories and methodology, (iv) crafting introductions and literature review, (v) making research arguments, (vi) participating and benefiting from a writing boot camp. ICA Nigeria Chapter is grateful for the following resource persons who supported participants as speakers/mentors: **Karin Wilkins**, Dean, U of Miami, School of Communication; **Stanley Deetz**, Professor Emeritus, U of Colorado at Boulder & President, Interaction Design for Innovation, LLC; **Srivi Ramasubramanian**, Newhouse Professor, Newhouse School of Public Communication - Syracuse U; **Raka Shome**, Professor, and Harron Family Endowed Chair, Department of Communication - Villanova U; **Keri K. Stephens**, Ph.D. Professor, Organizational Communication & Technology The U of Texas at Austin; **Venus Jin**, Ph.D. Professor in Residence of Communication Program, Northwestern U in Qatar; and **Noshir S Contractor**, Northwestern U.

Seventeen members from The Sun Newspapers and eight universities attended the ICA Nigeria Writing Camp: Gombe State U, Nasarawa State U, U of Port Harcourt, Koladaisi U in Ibadan, U of Calabar, Cross River State U, Ignatius Ajuru U of Education, and Adekunle Ajasin U.

Participants valued their experience, as illustrated in the following comments: **1.** The sessions are giving me a more precise focus on how to write a paper that can be accepted internationally, especially with the insights from the resource persons assisting us on the sessions. These aspects are about framing an engaging topic, having a good introduction, clearly stating the research problem, and the length to apportion to different sections of my paper. Also, the help with additional resources to explore is of immense benefit due to the collaborative aspect. - Malata Andrew Zakayo (Gombe State U). **2.** The focus on solving research problems or filling knowledge gaps came out more clearly from the presentations. The emphasis on contributing to knowledge from my angle of the world in geographical and cultural terms gives me more confidence in finding what to study. I will be better able to focus on my contributions each time I write." - Odoh Diego Okenyodo (Nasarawa State U). **3.** "The feeling of interacting with the big players in the communication studies was soothing. Now I know what it takes to navigate the rigours of good research and personal development. Through this experience, a lot of knowledge gaps have been filled. We, from the Global South, should be given consideration, taking cognisance of our peculiarities as a people. - Njah Etta Bassey (Cross River State U). **4.** I particularly found the presentation on AI and the ethical use of it quite revealing. It sort of demystified certain misconceptions about the technology and gave me more confidence to continue on what works for me. Generally speaking, the sessions have been wonderful. I'm thankful to all the speakers and the ICA community for making this possible. - Godswill John (Cross River State U).

The ICA Nigeria Chapter expects the co-learning and collaborative event to ensure that **ALL** participating ICA Nigeria members will start, complete, and submit their papers for ICA25.



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